



BetterHealthThroughEducation

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MEMBER



May 2010

Dear ,

A collaborative effort to produce our 2010 **Fifty and Better Health Fair** is underway! For the past three years, the Riverside Medical Clinic Foundation has partnered with the Janet Goeske Foundation to produce a dynamic health education program and day of wellness for the 50 + population throughout the Inland region. Last year over 1500 individuals participated and we will host an even bigger, better health fair this year on Wednesday, October 20th!

We are currently seeking Sponsors for this featured event. Sponsorship is offered at various levels with a myriad of opportunities for heightened exposure to the **expected 1500+ attendees** and a wealth of senior-related publicity as outlined in the attached Sponsorship Form. The Fair consist of six major elements and each has a corresponding level of sponsorship as follows:

- **Title:** Active 4 Life Sponsor
- **Lunch:** Better Health Sponsor
- **Wellness Center & Spa:** Living Right Sponsor
- **3K Fun Walk:** Living Right Sponsor
- **Nutritious Morning Breakfast:** Total Wellness Sponsor
- **Topical Mini-Sessions on various topics(4 total):**Total Wellness Sponsor

Additional highlights for the **Fifty and Better Health Fair** are:

- Health screenings which include bone density, heart scan, and audiology
- "Ask the Doctor" – local physicians on-site to discuss screening results
- Flu shots (providing timely serum delivery)

Our goal is to exceed the expectation of our community seniors and deliver a Health Fair unlike any other available in our region! You will not want to miss this significant opportunity to show your support to our aging population and the medical industry that will be represented at this premier event.

If you have any questions, please contact us. We look forward to hearing from you!

Sincerely,

Doug Wible
Executive Director
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